

***From the farms that grace our landscape,
to the flowers you plant, to the food you eat.***

That's Pure Michigan.



- The food and agriculture industry contributes \$91.4 billion annually to the state's economy. That's an increase of more than 50 percent from 2004 to 2010.
- Michigan's food and agriculture system is a large portion of this state's workforce. Total employment resulting from this sector is 923,000 which accounts for about 22 percent of the state's employment.
- Michigan produces over 300 commodities on a commercial basis including tart cherries, blueberries, dry beans, floriculture products, and cucumbers for pickles.
- Michigan farms and the commodities they produce account for \$13 billion of the overall total.
- Field crops have the greatest economic impact at \$5.72 billion, followed by livestock including dairy with an economic impact of \$4.73 billion. The total economic impact of nursery and landscape production is \$1.20 billion. The economic impact of the fruit and vegetable production is \$758 million and \$673 million respectively.
- In 2011, Michigan exported nearly \$2.8 billion of agricultural products to Canada, Mexico, Japan, South Korea, and China.
- Soybean and soy products were Michigan's largest export commodity in 2011 and valued at \$477.1 million.
- There are about 10 million acres of farmland in Michigan and the state is home to nearly 55,000 farms.
- More than 32 percent of the state's total farmland is in some form of preservation agreement.
- The majority of principal operators of Michigan farms are male, however, 8,275 Michigan farms have female principal operators.
- The average age of principal operators of Michigan is 56.3 years.
- Nearly 55 percent of Michigan farmers name farming as their primary occupation. The remaining 45 percent lists non-farming occupations as their primary source of income.



Touching the lives of every Michigan consumer.
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Source: Michigan State University Product Center, USDA-NASS Michigan, USDA-AG Marketing Service

PURE MICHIGAN
Agriculture